

## The Medi-Globe Group is on expansion course in China

Subsidiary opened in Beijing and Jason Shen appointed as Country Manager China

**Achenmuehle/Rohrdorf, October 12, 2022.** As part of its international growth strategy, Medi-Globe continues to expand and is now opening its own branch in Beijing, China. In order to consistently expand the presence in China, Jason Shen, MBA, has been appointed Country Manager China.

Jason Shen, Master of Business Administration and Bachelor of Mechanical Engineering, is a medical technology specialist with 20 years of operational and managerial experience. After positions at Nucletron (Asia Pacific) Ltd., Varian Medical Systems Inc. and CNNC Accuray Medical Technology Co. Ltd., he is now responsible for the Chinese business of the Medi-Globe Group. In his new position as Country Manager China, Jason Shen reports to Martin Kropf, Director Sales International at Medi-Globe Group and Managing Director at Medi-Globe China.

"Jason Shen brings with him a broad range of operational experience, especially with focus on sales, operations management and strategic planning. This expertise goes hand in hand with a deep understanding of the specifics of the Chinese medical technology market. Thanks to his professional qualifications and expertise, Jason Shen will consistently expand the market presence of the Medi-Globe Group in China in the coming years," says Martin Kropf.

"I'm looking forward to my new tasks in the Medi-Globe Group, which impresses me with the degree of innovation of its product portfolio. The need for minimally invasive diagnostics and therapies, especially in the field of urology and gastroenterology, is constantly increasing, and the Group's products can meet this need very well," says Jason Shen upon taking up his post in Beijing.

With the appointment of Jason Shen as Country Manager China, the Medi-Globe Group has opened its own subsidiary in Beijing. This strengthens the basis for more intensive support for trading partners and clinic customers and created the basis for expanding strategic cooperations with innovative Chinese medical technology companies.

"For years the Chinese medical technology market has played an increasingly important strategic role as a growth driver for the Medi-Globe Group. We have now taken this fact into account and founded our own branch in Beijing to expand our business activities," says Martin Lehner, Chief Executive Officer of the Medi-Globe Group.

### About Medi-Globe Group

The Medi-Globe Group is an innovative, fast-growing and internationally oriented medical technology group in the fields of urology, gastroenterology and pneumology. The head office is in Achenmuehle in Chiemgau, Bavaria, around 70 kilometers south of Munich. Around 580 employees work for the Medi-Globe Group, which was founded in 1990, in Germany, France, the Czech Republic, China, Brazil, the Netherlands and Austria. Customers include university clinics, specialist clinics, special medical facilities and specialists in gastroenterology, urology and pneumology in around 120 countries worldwide. The managing directors are Martin Lehner (CEO), Christian Klein (COO), Dr. Nikolaus König (CFO) and Marc Jablonowski (CTIO).



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